



## PivotPoint Doubles Down on Business Process Modeling with Advanced BPMN 2 + UML 2 Training

*The new Advanced BPMN Applied™ workshops support the synergistic usage of BPMN 2 and UML 2 models to meet the needs of clients demanding increased precision, scalability, and clarity in their business processes and enterprise architectures. The workshops are available immediately in a tool-independent edition as well as tool-customized editions for Enterprise Architect™ and MagicDraw™.*

(PRWEB) June 1, 2010 -- PivotPoint Technology Corporation, the Model-Based Solutions™ company, today announced that it is expanding its business process modeling training and is supporting the synergistic usage of two leading modeling language standards—BPMN and UML. PivotPoint's new advanced business process modeling workshops will extend its popular Essential BPMN Applied™ workshops for business analysts and software developers.

The new Advanced BPMN Applied™ workshops teach advanced business process modeling techniques using both the Business Process Modeling Notation (BPMN) and the Unified Modeling Language (UML) standards, which are maintained by the Object Management Group. These two modeling languages have different design philosophies and cost-benefit tradeoffs. BPMN is a relatively small special-purpose modeling language that has only one diagram type and is comparatively easy to learn and apply; however, BPMN lacks adequate structural constructs for specifying enterprise architectures and data models. In contrast, UML is a large general-purpose modeling language with fourteen diagram types that are challenging to master; nevertheless, UML is capable of defining enterprise architectures and data models as well as business processes. PivotPoint's advanced business process modeling workshops address the demanding needs of enterprise businesses that want to define their business processes using BPMN, but need to specify their enterprise architectures and data models using UML. The new workshops will use the most recent versions of the BPMN 2 (currently in beta) and UML 2 specifications.

"Enterprise businesses are showing renewed interest in business process modeling and the forthcoming BPMN 2 major revision to help them capture and re-engineer their business processes," said Cris Kobryn (<http://www.ptcorp.com/people/kobryn.htm>), CEO of PivotPoint Technology, who also chaired the UML 1.x, UML 2, and SysML 1 standardization teams. "However, many enterprises are discovering that BPMN alone is insufficient to specify their business processes and integrate them with their enterprise architectures and data models. Stated otherwise, they are suffering from Tower of Technobabble syndrome, where business analysts speak BPMN, software developers speak UML, data modelers speak ER (Entity-Relationship diagrams), but cross-group communication is poor and modeling tool interoperability is dysfunctional. Our new advanced business process modeling workshops show how to use BPMN 2 and UML 2 in a synergistic manner, so that the Tower of Technobabble anti-pattern can be imploded. As a result, business analysts speaking BPMN 2 will be able to precisely communicate with software developers and data modelers who speak UML 2."

The new Advanced BPMN Applied workshops feature advanced modeling topics, such as business process patterns, integration of BPMN-UML models, model simulation/execution, process architectures, and large-scale model management. The workshops are punctuated with frequent Q&A sessions and practice exercises, and are available immediately in a tool-independent edition as well as tool-customized editions for Enterprise Architect™ and MagicDraw™. Workshop versions customized for other BPMN/UML-compliant modeling tools can be requested, and will be offered based on client demand.

For further information about these workshops and other Model-Based Engineering training services visit the PivotPoint Training (<http://www.ptcorp.com/training.htm>) web page. For information about BPMN/UML consulting and mentoring services that will help keep your model-based projects on track after training, visit the PivotPoint Consulting (<http://www.ptcorp.com/consulting.htm>) web page.

### About PivotPoint Technology

PivotPoint Technology Corporation ([www.PTCorp.com](http://www.PTCorp.com)) is a software and systems engineering services company that specializes in Model-Based Solutions™ for tough business and technical problems. We support open modeling standards (UML, SysML, BPMN, DoDAF, UPDM, TOGAF, OpenUP) and provide premium training, consulting, and tool customization services for clients in North America and Europe. PivotPoint has helped our clients improve their system architectures and business processes in a wide range of industries ranging from aerospace-defense and communications to financial services and healthcare.

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